



EPISODE 4 | TRANSCRIPT

00:18 MONA LEMOINE:

recognize our duty to fight for indigenous rights to be restored and commit ourselves to the journey of healing. We

00:53 MONA: Let us take a short pause, so everyone can reflect on their own acknowledgement and relationship to the land, and be grateful for the diverse indigenous peoples whose ancestors have taken care of the land for

Theme music

01:14 MONA: This is the RAIC podcast on architecture, and I'm this season's host Mona Lemoine. This season is part of a series of activities and events leading into the 2021 Congress on Architecture, and the development of a Climate Action Plan. The RAIC 2021 Congress on Architecture will be held on October 4, 2021, world architecture day, and will address climate action and architecture in Canada.

01:42 MONA: In this episode, RAIC Congress on Architecture Steering Committee member, Joanne Purdue talks with World Green Building Council CEO, Cristina Gamboa about how the World GBC's network is taking action to deliver a net zero carbon, healthy, resilient and equitable built environment.

02:01 MONA: Prior to joining the university, Joanne spent 15 years as a practicing architect focused on healthy and high performing green buildings. She is an ardent supporter of preparing future leaders, and of empowering women to accelerate the transformation to a sustainable future.

02:14 JOANNE PERDUE: My name is Joanne Purdue and I have the pleasure of welcoming Cristina Gamboa to this episode of the RAIC podcast on architecture. Cristina Gamboa is the chief executive officer of the World Green Building Council, the strongest local regional global network of 70 green feen

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enabled sustainability infrastructure to become mainstream in her home country. She also has expertise in the fields of economic research, journalism, and international affairs. Cristina thank you for joining us today.

02:50 CRISTINA GAMBOA: Thank you Joanne and thank you so much for the invitation, I'm very happy to join you.

03:00 JOANNE: Cristina, for those listeners that may not yet be familiar with the World GBC, can you provide a short introduction? What is your purpose? Who is your membership, and how do you work as a global convener?

03:31 CRISTINA: The World Green Building Council, Joanne, is a network of networks, and we're here to change the built environment. And we are also keen to not leave anyone behind in this transformation. That's why we say sustainable buildings for everyone, everywhere. We strongly believe that there has to be holistic sustainability



04:05 CRISTINA:



08:52 CRISTINA:

that signal that this acceleration point is going to happen. And then we can aim to move further and faster as a high-level climate champions expressive.

13:58 JOANNE: The RAIC provides a national voice for Canadian architects. How could the RAIC support this effort?

14:04 CRISTINA: So, I would say, to explain to all your constituencies, how to join the race to zero. There's also a pathway, which is a front runner initiative which is World to PCs. It's net zero carbon buildings commitment and it's a front runner because of race to zero calls for net zero by 2050. World GBC





facilitate and to acknowledge that we're here to serve others. Not only to just weave in one size, kind of, solution fits

30:55 JOANNE:

account the knowledge that's there on the ground and the deep knowledge in terms of the land and the culture and the history of a place. It's hard to imagine how we can achieve resilience without that.

31:12 JOANNE: And my closing question is, what are the ways that the RAIC and its member firms could strengthen engagement and global partnerships and the international effort to enable a just climate transition?

31:24 CRISTINA: The most important thing is to continue championing best practice that can have lessons learned for global efforts. And by this, I mean that there's a lot of thirst for knowledge, for best practice. And we have a lot of

31:52 CRISTINA: And I would like to offer up our network of those leaders to connect more because they are driving with our membership national, regional projects that involve, you know, all elements of sustainable development of the built environment.

32:10 CRISTINA: And by supporting for example, the uptake of lessons learned in decarbonizing buildings, and, you know, for example, all that sensibility that you bring into place-making, hearing voices, making solutions matter for people that need it the most, is something that the world could build upon.

32:30 CRISTINA: So I guess it's about dialogue, collaboration. and those global partnerships in the World GBC and to the US process where right now we have these high-level climate champions which are really sensitive to this; those are the places where we can connect those efforts and make those connections for systems change to move at the

32:56 JOANNE: Cristina thank you so much for the conversation today, we so appreciate your time.

33:02 CRISTINA: Thank you so much for having me, I'm really honored to be here on the shoulders of so many leaders including yourself, thank you so much for the great work you do.

Theme music

33:22 MONA: Thank you for joining us. That was an RAIC Podcast on Architecture episode featuring World Green Building Council CEO Cristina Gamboa. That concludes the final episode of this season's RAIC Podcast on Architecture. Registration for the RAIC 2021 Congress on Architecture is now open. We hope that you will join us on October 4th 2021 for the chance to exchange, network, and learn from some of the industry's most influential leaders in climate action and architecture. Visit www.RAIC.org/congress2021 to register for Congress and to tell us what

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